

TIMBER PINES COMMUNITY ASSOCIATION MONTHLY NEWSLETTER ADVERTISING RATES (7/1/16-6/30/17)

TIMBER PINES COMMUNITY ASSOCIATION IS A UNIQUE COMMUNITY. COMMITTED ADVERTISERS WILL RECEIVE REPETITIVE MONTHLY ADVERTISING TO THE LARGEST CONCENTRATED AUDIENCE IN THE AREA. ALL ADVERTISEMENTS ARE ALSO INCLUDED ON THE TIMBER PINES COMMUNITY ASSOCIATION MEMBER WEBSITE.

PRINTED & WEBSITE ADVERTISING (Printed Ad Deadline: 8th of the Month)

Business card	\$120.00 - three months	-	\$230.00 - six months
1/4	\$260.00 - three months	-	\$490.00 - six months
1/2	\$390.00 - three months	-	\$750.00 - six months
Full page	\$535.00 - three months	-	\$980.00 - six months
Back Cover	\$760.00 - three months	-	\$1450.00 - six months
Friday Flash	\$1050.00 - six months (bottom 8 ½" x 1") of either side of Flash		

Flyers – Advertiser prints flyers and deliver to TPCA...we collate into newsletter.

- 8 ½ x 11 regular texture paper, any color, please avoid “neon” colors)
- **RATE:** \$200.00 (must be paid at time of flyer delivery)
- Deadline for flyers:
Flyers are due at the TPCA Lodge on the 15th of the month (preceding or previous business day) prior to the advertising month. Flyers to be delivered to the front desk, Monday thru Friday, 8am-4:30pm only. Full payment must accompany flyer. This date is not flexible, as the flyers will be sent out for automated collating. **Please call 666-2300 for flyer QUANTITY needed for the month you are advertising as quantities change.**
- **Please note: Flyers that do not meet the above size requirements cannot be collated by machine. Fee to insert is \$300 (post cards, small flyers, etc.) and must be approved in advance.**

Advertiser Notes:

- Ad must be camera ready
- Please review the “Guidelines for Advertising” rules prior to printing your ad or flyer.
- Timber Pines newsletters are available for resident pickup at Timber Pines activity centers located in the community and may be viewed by TPCA members on our website.

**TPCA WILL ACCEPT CASH, CREDIT CARDS OR CHECKS FOR PAYMENT. PAYMENT MUST BE MADE IN FULL IN ADVANCE OF AD PLACEMENT. PLEASE MAKE CHECKS PAYABLE TO:
TIMBER PINES COMMUNITY ASSOCIATION**

If you have any questions, please call Resident Services @ 352-666-2300
TIMBER PINES COMMUNITY ASSOCIATION